



ION GONZAGA

Web User Experience Designer

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“I don’t just create beautiful, business-wise websites... I make them usable too.”

MY WORKS

Here’s 1 example per category of the works I’ve done in Dubai:

- ARABIC GAMES PORTAL – www.hyzogames.com
- ONLINE STORE – www.goodideasdubai.com
- CONSERVATIVE – www.tasweek.com
- FULL FLASH – www.falconsearch.com
- MANAGEMENT TRAINING CENTRE – www.ascent-world.com
- ORGANIZATION – www.forac.ae
- ENGINEERING – www.corys.ae
- ADVERTISING AGENCY – www.zaman.ae
- HOTEL LOUNGE – www.ahlan-dia.com

Please visit www.iongonzaga.com for complete listing and samples

SKILLS & SOFTWARE PROFICIENCY (5 is the most Proficient)

WEB & GRAPHICS DESIGN	Years of Use	Rating
HTML	8	5
CSS	3	5
Javascript (Use only)	3	4
Vector Graphics	1	3
Flash Animation	3	3
Email / Newsletter Designs	4	5
Web Admin / Management	5	5
Prints (brochures, banners, etc)	2	5
Video Editing	1	4
CMS / e-Commerce CMS	2	5

INTERNET MARKETING	Years of Experience	Rating
SEO / Search Marketing	2	4
Social Media Marketing	1	5
Blogging	3	5
Link Building	1	4

SOFTWARE/APP USED	Years of Experience	Rating
Adobe Photoshop	6	5
Adobe Dreamweaver	5	5
Adobe Flash	3	3

Adobe Illustrator	1	3
Joomla 1.5	3	5
Magento Shopping Cart / e-Commerce CMS	1	4
Wordpress & Blogger	1	5

EDUCATION

Internet Marketing – Unlimited Power Online Coaching by Ernesto Verdugo, 2009 - Present
 Bachelor's Degree, Computer Science 2000-2004 - University of Perpetual Help – Laguna, Philippines

EMPLOYMENT HISTORY

Company	Roles	Service Tenure
RENA Fz. Co. / Hyzonia Dubai	WEB GRAPHICS DESIGNER <ul style="list-style-type: none"> Designed lightweight graphics and User interface for online games Implemented User Experience (UX-based) designs Designed a game portal Created company's Flash and Powerpoint presentations and seminar materials Established the website's online presence through Search Marketing Established the company's brand Established the company's social media identity through blogs, Youtube, Facebook and Twitter 	APR 09 – FEB 10
H2O New Media / DubaiLime Dubai	SENIOR WEB DESIGNER <ul style="list-style-type: none"> Managed project handling by coordinating account managers, marketing and web designers/developers in the team Implemented a Client and Project Management Web-based software to ease workflow Held client meetings from start until end of projects Conducted training and technical support on the use of CMS on every client 	NOV 07 – FEB 09
Falconsearch Dubai	WEB DESIGNER <ul style="list-style-type: none"> Created websites and email newsletters for various clientele Designed UAE Business Portal 	FEB – JUL 07
Ogilvy and Mather Manila	ASSOCIATE PRODUCER <ul style="list-style-type: none"> Managed contents for Nokia Philippines and Canon Philippines websites 	CONTRACT – 06
NEXTSTEP EVENTS Manila	WEB DESIGNER <ul style="list-style-type: none"> Created websites for 4 sister companies and for events 	CONTRACT – 05

Internships / OJTs	Roles	Service Tenure
Isuzu Automotive	NETWORK ADMIN SUPPORT	200 hours
Globe Telecom	CUSTOMER SERVICE OFFICER	400 hours

LEADERSHIP EXPERIENCE (Non-Government Organizations)

Position	Organization	Length of Service
Executive Director	Voice of the Youth Network	3 years
President	UPHL Alumni Association	1 year
Chairman/Chapter Rep.	Junior Philippine Computer Society	2 years
President	Computer Studies Student Council	2 years
VP for Internal Affairs	Computer Studies Student Council	1 year
VP – Staff	Junior Philippine Computer Society	1 year
Chair, Screening Committee	Student Commission on Election	1 year

AWARDS / ACHIEVEMENTS

POST – ACADEMIC

- (Philippines) Rotary Youth Leadership Award 2006 April 2006
- 8th Philippine Web Awards November 2005

ACADEMIC and LEADERSHIP

- University Best in Web Design S.Y. 2003-2004
- CERTIFIED Microsoft Office User Specialist for MS Office 2003 February 2004
- Top 10 EXPERCS Int'l and Globe Telecom's Student Program 2003
- Champion, STI Exposed: Inter-collegiate Digital IT Quiz February 2004
- CERTIFIED: Civil Service Commission Sub-Professional Eligibility May 2003
- 4-time University Leadership Awardee S.Y. 2000 – 2004
- Best Speaker, Dr. Jose Tamayo Inter-Departmental Debate March 2003
- Champion, University On-the-spot Web Design Contest January 2003
- 2nd-runner up, Computer Science Quiz Bee January 2003
- Philippine Association of Campus Leaders – Leadership Award November 2002
- 1st Runner-up, University Quiz Bee September 2002
- 2nd Runner-up, University Quiz Bee September 2001
- University Dean's List S.Y. 2000 – 2003

PERSONAL DATA

Sex:	Male	Age:	26 / July 9, 1983
Height:	5 foot 10 inches	Weight:	74kg
Nationality:	Filipino	Civil Status:	Married

CHARACTER

- User-focused; leadership and service-oriented; goal-oriented, vision-powered
- A smart worker who can make decisions when needed; a team player
- With good communication skills; fluent in English

REFERENCES AVAILABLE UPON REQUEST
